



SPONSORSHIP OPPORTUNITIES



20th Annual Stepping Up for Girls Celebration
Tuesday, October 18, 2022
5-7PM

Off The Rails Worcester
90 Commercial Street

Women's Initiative of the United Way of Central Massachusetts is celebrating its milestone 20th anniversary of igniting positive change for girls through philanthropy and women's leadership. Join us for our 20th annual celebration of empowering girls and honoring women leaders in our community.

Why Women's Initiative?

- A philanthropic women's group funding programs which ignite positive change for girls, ages 10-14
- Provides financial literacy education and mentoring for middle school girls
- Part of a global movement to end violence against women and girls

Why sponsor?

- Visibility with Women's Initiative network, a philanthropic and invested group of women and men
- Demonstrate your brand's commitment to supporting women's leadership and girls' empowerment
- Network with hundreds of members and supporters

Sponsorship Opportunities



LEVEL	INVESTMENT	EVENT MATERIALS	PROMOTIONAL MATERIALS	VERBAL RECOGNITION
Partner	\$7,500 *includes 15 tickets!	Logo prominently featured on ✓ event collateral ✓ featured full page program ad	Featured prominently as Partner sponsor on ✓ website <i>with link</i> ✓ social media ✓ media ads	Included PLUS Speaking role
Signature	\$5,000 *includes 10 tickets!	Logo featured on ✓ event collateral ✓ full page program ad	Featured as Signature sponsor on ✓ website <i>with link</i> ✓ social media ✓ media ads	Included
Lead	\$3,500 *includes 7 tickets!	Logo featured on ✓ event collateral ✓ half page program ad	Featured as Lead sponsor on ✓ website <i>with link</i> ✓ social media ✓ media ads	Included
Corporate	\$2,500 *includes 5 tickets!	Name featured on ✓ event collateral ✓ featured quarter page program ad	Featured as Corporate sponsor ✓ website ✓ social media ✓ media ads	Included
Support	\$1,000 *includes 2 tickets!	Name listed on ✓ event collateral ✓ quarter page program ad	Listed as Support sponsor ✓ website ✓ social media ✓ media ads	Included
Food & Wine	\$750	Name listed on ✓ event collateral ✓ food & wine station	Listed as Food & Wine sponsor on ✓ website ✓ social media ✓ media ads	
Ad	\$250	✓ Qtr page program ad		

Become a sponsor today! Contact Emily McCann, WI Director: emily.mccann@unitedwaycm.org



SPONSORSHIP CONFIRMATION

ORGANIZATION INFORMATION			
Organization:			
Address:			
City:	State:	Zip:	
Contact Name:			
Contact Email:			
Contact Phone:			

Please make checks payable to the Women's Initiative of the United Way of Central Mass

Please confirm before **Sept. 6** for inclusion in event materials

Women's Initiative of the United Way of Central Mass
Attn: Emily McCann
484 Main Street, Suite 300
Worcester MA 01608

emily.mccann@unitedwaycm.org

SPONSORSHIP LEVEL		
	Partner	\$7,500
	Signature	\$5,000
	Lead	\$3,500
	Corporate	\$2,500
	Support	\$1,000
	Food & Wine	\$750
	Ad	\$250



Thank you for supporting the Women's Initiative mission to ignite positive change for girls!