



10 YEARS

ONE COMMUNITY.
ONE HEART.
ONE COMMON GOAL.



No organization is more effective than the United Way at making every single dollar count towards helping those most vulnerable among us.

 **7,423** HOT MEALS

delivered to COVID-positive individuals & families, resulting in \$120,000 invested in the local restaurant economy

 **5,000** INTERNET HOTSPOTS

provided to Worcester Public School students

 **1,000** AT RISK STUDENTS

participate in remote learning hubs across Worcester

 **250** TEENS

spent 40 evenings at the YouthConnect Summer Evening Program

 **2,231** TAX RETURNS

prepared for low-income families, returning close to \$4 million in refunds

 **1,020** YOUTH

participated in summer camp and REC Worcester programs

“ United Way is where the city turns when we need help for those most in need. — Edward M. Augustus, Jr. City Manager of Worcester ”

Ensure your charitable dollars have their greatest impact by giving to the United Way of Central Massachusetts.

- ♥ **100 years of experience** in reaching the most vulnerable in our community
- ♥ We work closely with program partners to ensure the **most effective use of funds**

- ♥ **Convenient ways to give**, including Venmo, QR code, payroll deduction and “click-to-give” website button
- ♥ **Low administrative overhead**
85% of every dollar goes to our community; 15% to overhead (significantly below the Better Business Bureau’s recommendation of 35% or less as acceptable for overhead)

YOUR WEEKLY CONTRIBUTION MAKES A DIFFERENCE

\$2/wk

\$104 TOTAL GIFT

Provides **Internet access** to a student for one year

\$5/wk

\$260 TOTAL GIFT

Delivers **20 hot meals** to a family in quarantine due to COVID

\$10/wk

\$520 TOTAL GIFT

Offers **free tax prep** to **25 low-income families**

\$20/wk

\$1,040 TOTAL GIFT

Provides an **entire summer of camp** to a child

\$50/wk

\$2,600 TOTAL GIFT

Delivers **emergency housing, food & clothing** to a family who has lost all to home fire

\$100/wk

\$5,200 TOTAL GIFT

Enables **emergency childcare** for front line workers for 40 weeks

\$200/wk

\$10,400 TOTAL GIFT

Delivers **1,300 nutritious meals** to homebound individuals & families

ALEXIS DE TOCQUEVILLE SOCIETY

The United Way Alexis de Tocqueville Society is an opportunity for passionate donors to become more deeply involved in United Way's mission through planned giving and major gifts of \$10,000 or more.

In 1831, Alexis Charles-Henri de Tocqueville traveled throughout the United States. Tocqueville applauded the nation's voluntary action on behalf of the common good. The observations made by de Tocqueville almost three centuries ago remain true today; Americans understand that advancing the common good means creating opportunities for a better life for all.



"I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another."

– Alexis de Tocqueville

READY TO MAKE AN IMPACT?



Individual Contribution

Venmo [@unitedwaycm](#)
 Online unitedwaycm.org/donate
 Check payable to: United Way of Central Massachusetts
 mail to: 484 Main Street, Suite 300
 Worcester, MA 01608

Workplace Campaign

Join more than 200 Companies in Central Massachusetts who support the United Way!
 Contact Meghan Maceiko at 508.757.5631 ext. 246 or meghan.maceiko@unitedwaycm.org